

TWENTY-FIFTH
ANNIVERSARY



California
Arts Council

California Arts Council

1300 I Street, Suite 930

Sacramento, CA 95814

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Multicultural Arts Development Program

Next Generation Grant

Request for Proposals

FY 2003-04

Deadline: November 15, 2002
(Postmarked for required materials)

Project to Begin: July 1, 2003

MULTICULTURAL ARTS DEVELOPMENT PROGRAM NEXT GENERATION GRANT FY 2003-04

PROJECT DESCRIPTION

The California Arts Council (CAC) seeks Proposals addressing the importance of recognizing and supporting young multicultural artists (18-25 years old) who are dedicated to work in neighborhoods and communities to make the arts central to those communities. This support could take the form of opportunity grants for young artists, exhibition programs, presenting, visibility, and professional development.

BACKGROUND

In 1986, the CAC created the Multicultural Entry (MCE) and Advancement (MCA) grants programs after the California Legislature identified inequities in CAC funding patterns to racial and ethnic-specific minority groups and organizations, and allocated funds designed to help alleviate these inequities. The CAC's Multicultural Arts Development (MCAD) Program, which includes MCE and MCA, received a \$1.9 million augmentation for programming for fiscal year 2000-01.

In order to help determine the best use of the \$1.9 million within the multicultural arts community, MCAD staff invited leaders in the ethnic-specific arts field to participate in two advisory meetings, one held in northern California (San Francisco), and the other in southern California (Los Angeles). A report representing the findings was presented to these two advisory bodies for final input. The need to support the work of young multicultural artists, and the need to integrate the arts with the communities that multicultural arts groups/organizations served, was one of the areas identified as needing special attention. As a result, the Next Generation (NG) program was created.

SCOPE OF PROJECT

The NG program helps identify and develop projects that nurture the incubation and growth of young multicultural artists. The aim of this funding opportunity is to foster the next generation of artists who will continue and expand on the current artistic milieu within our state, and to make the arts central by making seamless the role of the artists to the health of the community. The CAC recommends that applicants choose one or more program elements from the following menu that will bring greater focus and meaning to the project:

- Visual arts exhibitions
- Performance: dance, theater, music, spoken word, etc
- Publication of literary works
- Pursuit of cultural legacies and ethnic traditions
- Professional development and career advancement
- Innovative use of technology
- Youth festivals and seminars

If yours is a group/organization proposing to work in collaboration with young artists, check "collaboration with NG artists" box on Application Face Sheet section, #4. If your group/organization is made up of Next Generation members proposing a project, check the "NG group/organization" box on same page.

If an applicant has other project ideas in addition to those listed above, the Next Generation (NG) program would be receptive to their consideration and submission. Please consult program staff listed at [Request for](#).

WHAT WE DO NOT FUND

Funds may not be used on capital or facility improvement, equipment purchase, travel out of state or country, nor hospitality costs such as food.

FUNDING AMOUNTS/DURATION

The grant range is up to \$10,000. No match is required (this does not preclude other funds from other sources identified for this project). Request should not exceed group/organization's total income for last completed budget.

The project budget (EXHIBIT A) should indicate how CAC funds would be spent. The budget format should provide detail of the income and expenses of the project narrative. Additional funds from other sources should be described and identified on the project budget page. A summary of the project should be stated on the budget page.

Project start date is July 1, 2003; end date no later than June 30, 2004. Project need not extend to the end of the fiscal year.

Successful applicants will receive 75% of grant award up front; balance will be dispensed on a receipt reimbursement basis.

ELIGIBILITY

Culture-specific and multicultural arts groups/organizations with at least a two-year track record of programs and services for or by young artists (18-25 years old). Applicants need not be certified non-profit, but if funded will need a nonprofit organization to act as fiscal receiver. If a collective, the applicant needs to use the social security number of one of the members. Applicant groups/organizations must be deeply rooted in and reflective of historically underserved communities.

FISCAL RECEIVER

An applicant group/organization without certified nonprofit status, and not using a nonprofit organization as fiscal receiver, may use the social security number of one of the group's members, but be aware that the grant will reflect as personal income on tax records. For tax reporting purposes, consult a tax counsel or a local IRS office. If an individual is designated as a contractor, he or she is acting as a fiscal receiver for the arts group/organization named in grant contract.

APPLICATION TIMELINE

Application Deadline: **November 15, 2002**

Council Approval: **Spring, 2003**

Contract Start Date: **July 1, 2003**

PROPOSAL REQUIREMENTS

- Applicant must come from culture-specific or multicultural groups/organizations with at least a two-year track record of programs and services that support young culture-specific artists who work in neighborhoods and/or communities (18-25 years old). These groups/organizations should be deeply rooted in and reflective of the historically underserved communities that they serve. Applicant should also have credibility in representing a first voice within a specific field, i.e. representation on the board and staff, etc.
- A new, or an expansion of an existing program serving young artists as its primary constituent. The grant proposal range will be a maximum of \$10,000. Request should not exceed group/organization's total income for last completed budget year. 75% of the funds should go towards direct or indirect payment to benefit young artists.

Proposal should be customized to the philosophy of this program, and **not be a duplicate for guidelines set by other CAC programs.** If you are unclear about your proposal, call NG staff listed on ????????

Enhancement of the skills, experiences, and impact of the young artists involved. Funds may be used for special scholarship, internship or mentorship, etc.; but not towards tuition related to conventional educational institutions.

- Funds may be used in public projects such as festivals, performances and exhibitions, as well as toward professional development and career advancement (portfolio and resume, apprenticeship, etc.) that are more of a personal nature.
- Overall proposed project should make the arts central by making seamless the role of young artists to the health of the community.

ONCE APPLICATION IS AVAILABLE, IT WILL INCLUDE THE FOLLOWING INFORMATION IN ITS APPLICATION. HERE IS SOME GENERAL INFORMATION ON WHAT TO EXPECT:

1. Fill out and complete all questions on application.
2. Request Budget (EXHIBIT A) - a projected budget that shows how funds will be used (including any other resources). A summary description of the project must accompany this budget.
3. A three-year Organizational Budget Summary (either covering calendar years 2001, 2002 & 2003 or fiscal years 2001-02, 2002-03 & 2003-04).
4. Ages and bios of the NG artists.
5. Bios of the key Artistic and Administrative personnel.
6. A bio or brief description of the Project Coordinator's or Project Team's qualifications to perform the work of the Next Generation proposal; or if applicable, a job description of the person to be hired.
7. Two-year track record and projection - a brief history of the achievements and accomplishment of previous services and support for young artists. This should appear in the form of an Arts Programming Schedule of Activities for FY 2001-02, 2002-03, and 2003-04. **Please designate with an asterisk those activities that fit the goal and purpose of the Next Generation Program.**

APPLICANTS MUST MAIL HARDCOPIES OF THE FOLLOWING:

1. Seven copies of all log samples of artistic work that apply. Refer to “How to Submit Samples of Work,” “Documentation,” and “Definitions.”
2. Sample(s) of artistic support material. Refer to “Documentation.”
3. Samples of flyers, programs and brochures (three samples altogether) send 7 sets.

Mail materials to:

Next Generation Grant
Multicultural Arts Development Program
California Arts Council
1300 I Street, Suite 930
Sacramento, CA 95814

PROGRAM REVIEW CRITERIA:

Artistic Quality: Based on artistic samples submitted by the applicant; group/organization’s artistic purpose; and Arts Programming Schedule of Activities.

Community Support and Impact: Based on attendance of the community at performances or exhibits, community contributions and validation, and letters of support (up to three letters); and how the proposed activities will benefit the role of the artists in the community.

Quality of Proposal: Based on clear, concise plan for achieving project goals to support, impact, and empower young multicultural artists; and as evidenced by the artistic, managerial, and youth coordinator/youth team bios submitted.

Impact on NG Artists: Based on the enhancement of the skills, experience, voice and empowerment of the targeted NG artists and the constituents belonging to that age group.

APPLICANT RANKING:

The panel’s review of applications is a multi-step process and involves assigning numerical ranks to an application. The following is the ranking system used:

- 4 Designates an applicant as the highest priority for funding. “4” applications are considered to be “model” in stature and to meet all of the review criteria to the highest degree possible.
- 3 Considered good to excellent and receives funding after all “4” applications. This is a very good ranking and indicates a very solid organization that is approaching “model” status. It strongly meets the review criteria, however, some improvement or development is needed.
- 2 Considered to be marginally fundable. Funding, if available, may be awarded once all the “4” and “3” applications are awarded funding. These applications have some merit, however, they do not meet the criteria in a strong or solid way.
- 1 Not fundable under any circumstances; inappropriate for CAC support, extremely marginal in quality, etc. This application would not receive funding even if the funding were available.

Within ranking categories there is a possible “+” or “-” to indicate a greater or lesser degree of quality in the category. There is no “4+”, “1+”, or “1-” possible. Each ranking category and its gradations are translated into a wider numerical scale and all ranks are averaged to obtain the final ranking. Depending on the level of funds available and the number of applicants, a cut off point will be made based on the ranking. Funding recommendations will be decided through this process.

ENQUIRIES

For questions, please contact NG staff:

Lucero Arellano, Manager
John Seto, Program Administrator

(916) 322-6338
(916) 324-4990

larellano@caartscouncil.com
jseto@caartscouncil.com

How to Submit Samples of Work

We urge you to pay special attention to the quality and relevance of the work samples you submit. Be sure to include samples of recent work (within the last three years), and work relevant to the art forms in which you are involved. **Do not send originals.**

Panelists will spend up to five minutes reviewing your work.

Slides

- Enclose slides in a clear plastic slide file sheet. Use plastic or sturdy cardboard mounts only (applicant’s name should appear on the slides file sheet).
- Slides of artwork must be numbered, marked with the name of group and artist, and marked with a dot/arrow to indicate the top of the slide. Slides of activities must have name and separate list to identify the activity and participants. Fill out corresponding log.

Video Tape

- Videotapes must be in the VHS format.
- Label all cassettes and boxes with applicant’s name, artist’s name, title of tape, date or place of performance and date of production. Fill out corresponding log.
- Cue to a five-minute sample of work you want the panel to see.

CD or Audio Tape

- Label all CDs or cassettes with applicant’s name, artist’s name, title of tape, date or place of performance and date of production. Fill out corresponding log.
- Indicate which selections (on CD) or cue up a five-minute sample of work (on cassette) you want the panel to hear.
- If applying under music, and submitting a cassette, use only High Bias (Position II – Chrome) audio tapes using Dolby B noise reduction. Otherwise, use standard cassette format.
- Entire compositions need not be included. Sections or movements are acceptable, but there must be no fade-outs, post-recording edits, or cutoff to interrupt the music.
- Where possible, reduce the length of the applause, verbal commentary, etc.

Cue your video and audiotapes and indicate so on your tape!

Be sure to include descriptive logs with your artistic work samples to be mailed.

Documentation

Arts Service/Arts Education/Arts Presenters: List of programs and services, eligibility criteria and fee structure for clients or members. For Arts in Education, briefly describe the services of your program. Fill out corresponding log. Submit samples of work that apply in discipline-specific areas of service and attach corresponding log(s). Arts presenters should submit a list of their 2001-02 and 2002-03 activities, indicating if work is presented or produced.

Dance: One videocassette, a total of five minutes that represents your best work cued appropriately.

Interdisciplinary arts: Maximum of 20 slides, or one audio (five minutes) or videocassette (five minutes) cued appropriately.

Literature: At least five copies of publications (books, journals, magazines) from the past two years.

Media: One audio (five minutes) or videocassette (five minutes) cued appropriately.

Multidisciplinary Arts: Maximum of 20 slides and/or one audio (five minutes) or video- cassette (five minutes) cued appropriately.

Music: Submit a CD or Audiotape. If submitting audiotape, running time should be five minutes. Use only one side of the tape cued appropriately. Choruses: Include at least one unaccompanied selection.

Theater: Five minutes of videotape, 10 photos, or 20 slides maximum.

Visual: One videocassette (five minutes) or 20 slides maximum. At least five copies of recent catalogues if appropriate.

Definitions

Refer to the following definitions to determine the most appropriate category in which to submit an application (see page 1, question 1). **Please pay special attention to the definitions under Arts in Education, Arts Presenting, Art Service, Folk Arts, Interdisciplinary Arts and Multidisciplinary Arts, before determining if your group/organization should be in any of the other categories such as Dance, Literature, Media, Music, Theater, Visual Arts, etc.**

ARTS IN EDUCATION GROUPS/ORGANIZATIONS	FOLK ARTS
ARTS PRESENTING GROUPS/ORGANIZATIONS	INTERDISCIPLINARY ARTS
ARTS SERVICE GROUPS/ORGANIZATIONS	MULTIDISCIPLINARY ARTS
DANCE	MUSIC
LITERATURE	THEATER
MEDIA	VISUAL ARTS

Art in Education Groups/Organizations

Groups/organizations dedicated to providing arts education in more than one discipline area outside of school curriculum or a degree program. Activities may serve participants in a narrow or wide age range. *Organizations considering application to this category should contact program staff to determine eligibility.*

Arts Presenting Groups/Organizations

Groups/organizations whose primary programming activity is the presentation, rather than production of, the performing arts of varying disciplines.

Art Service Groups/Organizations

Groups/organizations not restricted to one discipline area, serving the needs of individual artists or nonprofit arts organizations usually through professional development or the provision of other services such as mailing labels, newsletters, equipment rental, group insurance, etc.

Dance

Groups/organizations whose primary activity is the creation, production and/or presentation of dance. Dance may include traditional, classical or contemporary forms. This discipline area often includes , ballet, modern, tap and jazz among other forms.

Folk Arts

Homegrown traditional artistic activities of groups/organizations that share the same ethnic heritage, language, occupation, religion or geographic area, Community and/or family based arts that have endured through several generations, that carry with them a sense of community aesthetic and that demonstrate the highest degree of artistic excellence.

Interdisciplinary Arts

This category supports projects in which a single work is created by two or more individuals integrating two or more art disciplines. This category does not support projects involving only one artistic discipline. In an interdisciplinary project, each art discipline contributes an essential element without which the work would be incomplete. **This category includes work of a highly experimental nature; i. e., new genre, spoken word, hip hop, conceptual art, installations, performance art, sound art and other contemporary art forms.**

Literature

Groups/organizations whose primary purpose is to foster writing activities including poetry, fiction, and creative nonfiction. Literature applications come from a variety of arts groups/organizations including literary presses, journals, magazines, literary centers, workshops and services for literature.

Media

Groups/organizations involved in the mediums of film, video, radio, television and media service organizations that are non-profit in nature.

Multi-Disciplinary Arts

Groups/organizations that provide significant organizational resources for two or more distinct artistic disciplines; i.e., dance and visual arts. Groups with a predominant discipline focus, but with ancillary activities in other disciplines should consult program staff before submitting an application.

Music

Groups/organizations including traditional and contemporary music groups, choruses, chamber groups, symphony orchestras, etc., whose primary activity is performing music.

Theater

Theater groups/organizations involved in children's theater, puppetry, storytelling, musical theater, light opera, theater-oriented performance art, mime, as well as large, medium and small theaters producing contemporary, classical and avant-garde dramatic works.

Visual Arts

Groups/organizations whose primary activities include the exhibition and/or creation of visual art or services for the visual arts field; i.e., painting, printmaking, photography, crafts, design arts, architecture, etc. Applicants represent a diverse field including non-profit, university galleries; museums; alternative exhibition spaces; and organizations involved in the creation of public art.